

Contact: Heather Jandourek
Phone: (561) 626-3293, ext. 2
Fax: (561) 626-3714
E-mail: heather@healthfulcommunications.com

Local Fitness Club Announces Restoration Fundraiser to Benefit Friends of Jupiter Beach and Loggerhead Marinelife Center

Juno Beach, FL – **Loggerhead Fitness**, Juno Beach's only health and fitness center, announced its **Fast Forward FUNdraiser** today to generate monies for two local nonprofits, and key refurbishments and equipment upgrades for the fitness center. The fundraiser, which runs from now through January 18th, 2007, is open to the entire community with **10% of the proceeds benefitting *Friends of Jupiter Beach and Loggerhead Marinelife Center***. Raffle tickets can also be purchased for chances to win amazing prizes. **The Grand Prize is a 4-day, 3-night vacation for two, including airfare, to Atlantis Resort in the Bahamas.** Other prizes include \$500 cash, Trek beach cruisers, VIP restaurant package, a day at the spa, gourmet wine basket, and an i-Pod.

"I did not want to raise my members' dues, but was committed to Juno Beach and Jupiter having a local Fitness Club that they could be proud of and that would preserve the uniqueness of Juno's small-town flavor for years to come," says Jupiter resident and owner Rick Opton. "So, we came up with the idea of a fundraiser that would benefit two terrific non-profit organizations and other businesses in this area." The fundraiser is sponsored in part by Cycle Science, Tire Kingdom, HealthyAdventure.com, Friends of Jupiter Beach and Loggerhead Marinelife Center. Raffle tickets are available for purchase at **Loggerhead Fitness, 901 Donald Ross Road, Jupiter, in the Plaza La Mer or by calling 561.625.3011.**

"I chose Loggerhead Fitness because it is a cut above the others," says Loggerhead member Cynthia Sanders. "The friendly atmosphere is the difference; you feel it as soon as you walk in the door. It is not at all intimidating; Loggerhead is the big town gym with the hometown heart!"

Friends of Jupiter Beach is a group dedicated to preserving the privilege of being accompanied by their dogs on the beach of Jupiter. They organize volunteer beach cleanups the first Saturday of each month. **Loggerhead Marinelife Center** focuses on sea turtle conservation by providing a quality educational experience for its visitors, providing care and treatment for sick and injured sea turtles. Participants who purchase just one \$25 raffle ticket

receive a complimentary one-year individual membership. “All of us at the Loggerhead Marinelife Center are very thankful to partner with Loggerhead Fitness. Our mutual growth is exciting and supports the overall progress of North Palm Beach County.” Nanette W. Lawrenson, Executive Director.

Loggerhead Fitness Center is a locally-owned fitness club with the mission of elevating the health and well being of its members, and the community at large, in a clean, safe and friendly atmosphere. Visit www.loggerheadfitness.com for additional information, e-mail owner Rick Opton at rick@loggerheadfitness.com, or call 561.625.3011.